



# e-News and Web Sponsorship 2012-2013

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## NAEYC e-News Sponsorships

Our members trust NAEYC to provide news and information that helps them in their roles as teachers, center directors, higher education faculty, and more. NAEYC e-News Sponsorships are a great opportunity to increase the visibility of your organization among leading early childhood educators!

- Sent to nearly 60,000 NAEYC members each month
- 30% open rate

e-News Sponsorship fees are \$500/month; \$450/month with 3-time frequency.

### Artwork specifications for

e-News and Web sponsor logos:

- maximum file size: 100 kb
- maximum width of 150 dpi
- maximum height of 225 dpi
- preferred formats are .gif or .jpg; no animation

**Please call for availability. Sponsorships are limited!**

## NAEYC Web Page Sponsorships

Each month, the NAEYC Web site gets nearly **500,000** visitors looking for information on a variety of issues, from NAEYC events and early childhood research to public policy updates and access to our Online Store. We are continually improving the site to attract even more early childhood professionals and will soon offer high-visibility, high-traffic Web page sponsorships on the home pages of both *Young Children* and *Teaching Young Children* magazine.

