

Check the issue(s) for which you wish to reserve space.

	<input type="checkbox"/> T æ&@	<input type="checkbox"/> Ma^	<input type="checkbox"/> Ù^] ç\ à^!	<input type="checkbox"/> P[ç^ { à^! ÁÁÁ	<input type="checkbox"/> Reð ~ æ^
Reservation due:	12/7/11	2/7/12	6/7/12	8/7/12	10/7/1G
Materials due:	1/7/12	3/7/12	7/7/12	J/7/12	11/7/1G

Name of advertiser _____ Contact person _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Fax _____ E-mail _____

Send invoice to (if not the same as above) _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Fax _____ E-mail _____

Please check the appropriate box for the ad space(s) to be reserved:

FOUR COLOR PROCESS

BLACK & WHITE

- | | |
|---|---|
| <input type="checkbox"/> Full page \$4,250 | <input type="checkbox"/> Full page \$3,000 |
| <input type="checkbox"/> 2/3 page (vertical) \$3,600 | <input type="checkbox"/> 2/3 page (vertical) \$2,300 |
| <input type="checkbox"/> 1/2 page island \$2,900 | <input type="checkbox"/> 1/2 page island \$1,800 |
| <input type="checkbox"/> 1/2 page (horizontal) \$2,750 | <input type="checkbox"/> 1/2 page (horizontal) \$1,800 |
| <input type="checkbox"/> 1/3 page \$2,450 __horizontal __vertical | <input type="checkbox"/> 1/3 page \$1,300 __horizontal __vertical |
| <input type="checkbox"/> 1/4 page \$2,250 | <input type="checkbox"/> 1/4 page \$1,200 |
| <input type="checkbox"/> Free digitally interactive web link in eZine version | <input type="checkbox"/> 1/6 page \$800 |



List your url: _____

- Cover 2 \$5,500 Cover 3 \$5,500 Cover 4 \$5,800 Digital Left of Cover (eZine only) \$1,500

Check here if your ad bleeds (available only on 1/2 page horizontals, full pages, spreads, and covers).

Check if you require specific location, add 5% to ad cost.

Specify location request _____ (location requests subject to editorial confirmation)

Send this form to: NAEYC, Attn: Kathleen Donato, 1313 L St., NW, Suite 500, Washington, DC 20005-4101

Fax: 202-328-2604 e-mail: kdonato@naeyc.org