

## Conference Program Insertion Order

Company \_\_\_\_\_

Name of contact person \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Should insert order be sent to contact person?** Yes No *If no, please specify in billing information:*

Send invoice to \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### Ad sizes and pricing

	Black and White	Color	NON-BLEED (WxH)	BLEED SIZE (WxH)
Quarter-page	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1,650	3.8125 x 4.875	4.1875 x 5.25
Half-page (horizontal)	<input type="checkbox"/> \$1,325	<input type="checkbox"/> \$2,400	7.875 x 4.875	8.5 x 5.25
Half-page (vertical)	<input type="checkbox"/> \$1,325	<input type="checkbox"/> \$2,400	3.8125 x 10	4.1875 x 10.75
Full page	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,700	7.875 x 10	8.5 x 10.75

### Important deadlines

**September 13, 2019:** Program reservations due

**September 20, 2019:** Submit artwork to [advertising@naeyc.org](mailto:advertising@naeyc.org) for content approval by NAEYC

### Payment method

**For payment by check:** Make check payable to NAEYC with invoice # on check

**For payment by credit card:** Contact Julia Minano at 202-350-8880

**Email completed order form to:** [JMinano@naeyc.org](mailto:JMinano@naeyc.org)

**Mail checks to:** NAEYC  
 P.O. Box 97156  
 Washington DC 20090-7156

**All dates are tentative and subject to change.**

Contact Julia Minano at 202-350-8880 or [JMinano@naeyc.org](mailto:JMinano@naeyc.org) for availability of Cover 2, 3, or 4