



National Association for the Education of Young Children

## Annual Conference Exhibitor Info Sheet

The NAEYC Annual Conference is the largest early childhood education conference in the world. You'll connect with more than 7,500 teachers, program administrators, students, and researchers in the early childhood education (ECE) field.

### Who attends the Annual Conference?

- Infant and toddler teachers, teaching assistants and center directors
- Kindergarten teachers and staff
- Primary Grade teachers and administrators
- Private and public schools, centers and educational organizations
- Family child care providers
- Curriculum specialists
- Higher Education faculty and students
- Advocates and researchers
- Consultants

### NAEYC BY THE NUMBERS

**136,000**

Facebook Followers

**7,000**

NAEYC-Accredited Early Learning Programs

**60,000**

Members

**200**

NAEYC-Accredited Early Childhood Higher Education Programs in 41 states

**94%**

of attendees visited the Expo Hall

**79%**

of attendees go to the Expo Hall to explore new resources

**48%**

attendees who visited the Expo Hall were there for 2-5 hours

**42%**

of attendees in 2018 were first-timers

*(2018 Annual Conference statistics)*





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2019 Annual Conference | November 20-23 | Nashville, TN  
Music City Center | Exhibit Halls C-D

### Exhibit Booth Pricing

	Prior To May 10, 2019	After May 10, 2019
<b>10x10 Inline:</b>	\$1,500	\$1,550
<b>10x10 Corner:</b>	\$1,750	\$1,800
<b>Island Booth:</b>	\$17.50/ sq. ft.	\$18.00/sq. ft.

### Expo Features and Traffic Builders

- Food and beverage in the Expo that are heavily promoted to the attendees
- Exciting parade of 5,000+ attendees from the opening session to the Expo
- Meet-ups for first-time conference attendees, emerging professionals and students
- NAEYC Member Cafe with advocacy, accreditation and member activities
- Interactive attendee and exhibitor activities with prizes
- Poster sessions
- Exhibitor giveaways
- And more!

### Expo Schedule\*

Tuesday, November 19	8:00 am – 5:00 pm	Exhibitor Move-In
Wednesday, November 20	8:00 am – 2:00 pm	Exhibitor Move In
	5:00 pm – 7:00 pm	Expo Hall Grand Opening
Thursday, November 21	10:00 am – 6:00 pm	Expo Hall Open
Friday, November 22	10:00 am – 6:00 pm	Expo Hall Open
	6:00 pm – 8:00 pm	Exhibitor Move-Out
Saturday, November 23	8:00 am – Noon	Exhibitor Move-Out

Exhibitors must be ready an hour prior to the posted opening of the show.  
Tear down may not occur prior to the posted tear down time.

View the [Exhibitor Application](#) and [Rules and Regulations](#) for additional information. [Visit NAEYC.org](#) for event information.

### Conference Exhibit Contacts:

[Adam Gawason](#) | (856) 302-0894 | Business Development  
[Kathleen Lawrence](#) | (856) 302-0893 | Business Development  
[Debi Maines](#) | (856) 302-0890 | NAEYC Exhibitor Logistics  
[Julia Minano](#) | (202) 350-8880 | Advertising Sales & Event Solutions Manager

### INCLUDED WITH 10' x 10' BOOTH:

- 8' back drape and 3' side drape
- Company identification sign
- 4 full conference registrations; Additional badges based on space
- Company name, booth number, product category and URL listing in the event program
- Company name, booth number, description and URL listing in the Conference Mobile App

Join NAEYC for the first Annual Conference in Nashville! NAEYC is proud to bring the conference to the home of our Nashville affiliate, NAAEYC, where membership more than doubled in 2018. Clearly Tennessee's early childhood community is growing and ready to host the world's largest ECE conference!

\*Exhibit dates and times are subject to change without prior notice.