

## Institute Program Insertion Order

Company \_\_\_\_\_

Name of contact person \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Should invoice order be sent to contact person? Yes No** *If no, please specify below:*

Send invoice to \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### Ad sizes and pricing

	Color	NON-BLEED (WxH)	BLEED SIZE (WxH)
Quarter-page	\$675	4.1875 x 5.25	4.6875 x 5.75
Half-page (horizontal)	\$940	8.375 x 5.25	8.875 x 5.75
Half-page (vertical)	\$940	4.1875 x 10.5	4.6875 x 11
Full page	\$1150	8.375 x 10.5	8.875 x 11

### Important deadlines

**April 1, 2019:** Program reservations due

**April 8, 2019:** Submit artwork to [advertising@naeyc.org](mailto:advertising@naeyc.org) for content approval by NAEYC

**For payment by check:** Make check payable to NAEYC with invoice # on check

**For payment by credit card:** Contact Julia Minano at 202-350-8880

### Payment method

**Mail checks to:** NAEYC  
P.O. Box 97156

Washington DC 20090-7156

**Email completed order**  
**form to:** [advertising@naeyc.org](mailto:advertising@naeyc.org)

**All dates are tentative and subject to change.**

Contact Julia Minano at  
202-350-8880 or  
[JMinano@naeyc.org](mailto:JMinano@naeyc.org) for  
availability of Cover 2, 3, or 4