

Join us in celebrating the Week of the Young Child

by advocating for a lifetime of success for all children. With this mini-toolkit, you can bring America for Early Ed into your #woyc19 celebrations by taking steps to Learn, Act, and Share each day. Together, we can make sure #ECEwins—across the country and in your community!

April 8: Music Monday!

— Sing, dance, celebrate, and learn

Music Monday is more than singing and dancing, it's a way to encourage children to be active while developing their early literacy skills and having fun with friends and family! Make up and record your own unique version of a song or write your own, and share it using the hashtag #woyc19.

— Learn

Your voice is powerful, whether you're singing with children or speaking out on their behalf. Check out what happened when 357 advocates came together from February 26 – 28 for the largest-ever [NAEYC Public Policy Forum](#) to lend their voices to important issues affecting young children, families, and early childhood educators (and consider joining us in the future!)

— Act

Make sure your state and local elected officials are all singing from the same songbook! Join the chorus for change and work with [your states' Affiliates](#) and advocates to help policymakers sign state and local proclamations that honor and advance the early childhood education profession as part of the WOYC™. Together, you [can create the plan for your proclamation](#), including working through the process of how to request a proclamation from your elected officials. Finally, we don't want to miss a beat so don't forget to [put your proclamation on the map](#)!

— Share

Make sure you take and share pictures on social media of your proclamation signings! Put your elected officials' Twitter handles into your tweets, and thank them for being champions and supporters of early childhood education and educators!

If you don't have proclamations to share, you can use these sample Tweets instead:

On Twitter: I'm joining the chorus for change to advance the #earlychildhood education profession by valuing, supporting, and compensating them for the complex work they do! #PowerToTheProfession #ECEWins #woyc19 #MusicMonday [download and insert [this image](#) in your post]

On Facebook: I'm celebrating Music Monday by joining the chorus for change to advance the #earlychildhood education profession. It's time to value, support, and compensate them for the complex work they do! #PowerToTheProfession #ECEWins #woyc19 [download and insert [this image](#) in your post]

America for Early Ed + Week of the Young Child

#ECEWins

April 9: Tasty Tuesday

— Healthy eating and fitness at home and school

Tasty Tuesday isn't just about eating your favorite snacks together. It's also about cooking together and connecting math with literacy skills and science while introducing ways to incorporate healthy habits into children's lifestyles. Create your own healthy snacks and share the recipes and photos of your creations using the hashtag #woyc19.

— Learn

Did you know that 40 million people, including 12.5 million children, live in households struggling against hunger? And that more than 80% of SNAP participants are working, or cannot work because they are children, senior citizens, or have disabilities? Learn more about food hardship in America, and about how you can support child nutrition programs that improve the health and well-being of children and their families [here](#).

— Act

Create a menu of stories documenting the many ways child nutrition programs, including the Child and Adult Care Food Programs (CACFP), National School Lunch and Breakfast Programs, and SNAP, make an impact in the lives of young children and families you work with. Create quotes, draw pictures, or write up a story, and share with us via social media using #woyc19 or via email at advocacy@naeyc.org.

— Share

On Twitter: #DYK: In 2017, 40M Americans, including 12.5M children, struggled with hunger. Child nutrition programs help! This #TastyTuesday, learn more and join the fight to make sure all children can grow up healthy. @fractweets @nokidhungry @naeyc #HandsOffSNAP #woyc19

On Facebook: In 2017, 40 million Americans, including 12.5 million children, struggled with hunger. This #TastyTuesday, I am learning more about how child nutrition programs can help, and what I can do to join the fight for children's healthy development. Join me: www.frac.org #woyc19

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April 10: Work Together Wednesday

— Work together, build together, learn together

When children build together they explore math and science concepts and develop their social and early literacy skills. Children can use any building material—from a fort of branches on the playground to a block city in the classroom, or a hideaway made from couch pillows at home. Build and share pictures of children's creations using the #woyc19 hashtag.

— Learn

In 2018, Congress worked together to pass a bipartisan spending bill that included [a historic increase for child care](#). Since then, states have been busy [using the new funds to help children and families](#), but more is needed to continue to build on the progress. [Watch this video](#) to see what your fellow parents and educators have to say (and learn more about the Child Care and Development Block Grant itself [here](#)).

— Act

When educators and parents work together, you can make the case for why child care investments lead to important impacts in your communities! Invite state and federal policymakers to come visit your early childhood program and see high-quality in action! Use this [sample invitation](#) and [toolkit](#) to help organize a successful site visit.

— Share

On Twitter: When #Congress invests in young children, families, and #ECE educators, we all win! Check out what high-quality #earlylearning looks like in my community. This is why we need \$5 billion more for #CCDBG and #ChildCare4All for all families who want it! #woyc19 *[insert pictures of high-quality early learning in action!]*

On Facebook: When Congress invests in young children, families, and the early childhood educators who work with them, we all win! See what high-quality early learning looks like in my community. This is why we need \$5 billion more for #CCDBG and #ChildCare4All families who want it. #woyc19 *[insert pictures of high-quality early learning in action!]*

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#ECEWins

April 11: Artsy Thursday

— Think, problem solve, create

Children develop creativity, social skills and fine motor skills with open-ended art projects where they can make choices, use their imaginations, and create with their hands. On Artsy Thursday, celebrate the joy and learning children experience when engaged in creative art making. Use any materials—from crayons to paint, clay to crafts! Create and share a photos of your children's creations on NAEYC's Facebook page or Twitter using the #woyc19 hashtag.

— Learn

High-quality early childhood education is an art—and a science! Neuroscience, to be exact. Learn more about the cutting edge [science of early childhood](#) with information about brain architecture, toxic stress, resilience, and more.

— Act

Put those young minds to work by having the children in your programs create art projects to share with elected officials! (NAEYC accredited programs can use [this template](#), or create their own!) When you've got some beautiful pieces, write a cover letter and mail them or drop them off at your elected officials' state offices (look up their addresses [here](#)— and, due to safety rules, don't send them to Washington, DC!)

— Share

On Twitter: High-quality #earlyed helps young children learn and thrive. We've got proof! Check out the wonderful pieces of art our kids created in celebration of #woyc19! When #ECEwins, we all win. #ArtsyThursday [*insert pictures of student's artwork*]

On Facebook: High-quality early childhood education helps young children learn and thrive. Check out the proof right here, with these wonderful pieces of art they created in celebration of #woyc19! When #ECEwins, we all win. [*insert pictures of student's artwork*]

America for Early Ed + Week of the Young Child

#ECEWins

April 12: Family Friday

— Sharing family stories

Engaging and celebrating families is at the heart of supporting our youngest learners. NAEYC applauds family members' role as young children's first and most important teachers. Share pictures and stories on NAEYC's Facebook page or post to Twitter using the hashtag #woyc18 as we celebrate the unique role families play in their children's learning and development.

— Learn

It's so important for parents and early childhood educators to be on the same side of defining and demanding high-quality early childhood education! [Read NAEYC's market research](#) on how parents and educators talk about the financing of early learning as part of our collective work to grow the demand for quality. Then, watch this [great video](#) where parents of children in NAEYC Accredited programs talk about the important impact early childhood educators have had on their children.

— Act

Work with families to have them tell their own stories about how having their child in a high-quality early learning program has impacted their child and family. Check out [America for Early Ed](#) for resources, links, and more information you can share with parents on the importance of high-quality early learning and why it's important to increase public support and investment in early childhood education and educators!

— Share

On Twitter: Parents! Want high-quality #earlyed for your kids and all kids? You can help make it happen! Tell Your Story: <https://bit.ly/2EIOX6A> #woyc19 #FamilyFriday

On Facebook: Calling all family members! Do you want high-quality early childhood education for your kids and all kids? You can help make it happen. Join other parents who are sharing their story during #woyc19: <https://bit.ly/2EIOX6A>. #FamilyFriday