



National Association for the Education of Young Children

**America for Early Ed & Power to the Profession: Ensuring #ECEwins
NAEYC's 2017 Annual Conference
Atlanta, Georgia**

Hey superheroes! Yes, early childhood educators, we're talking to you!

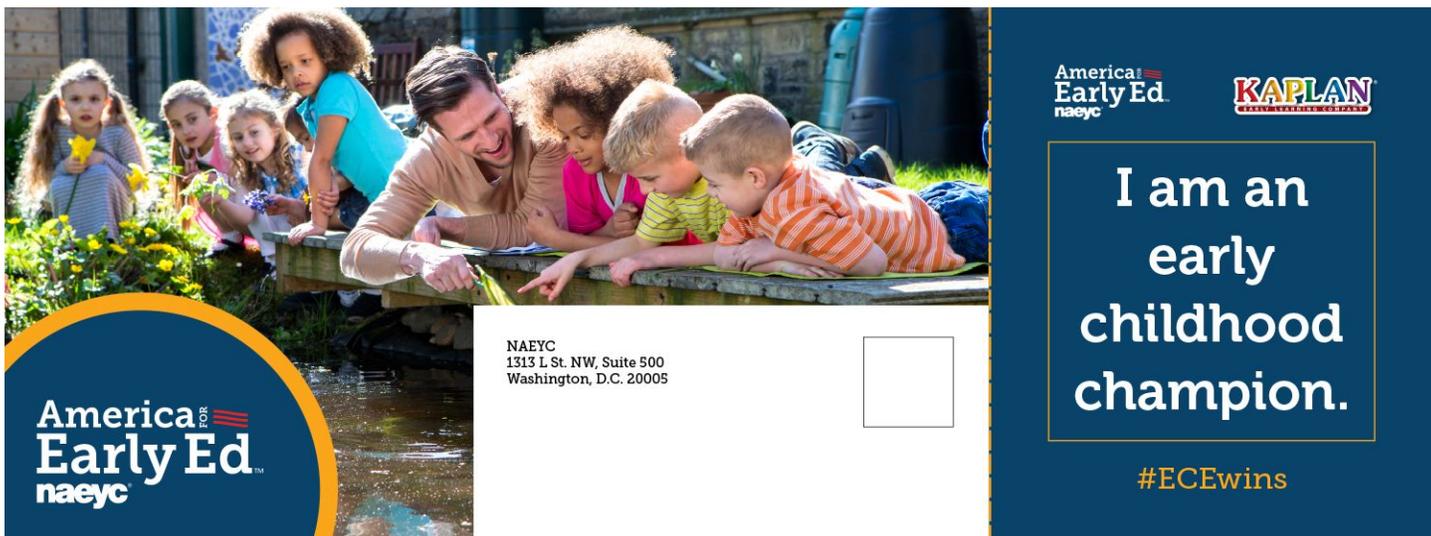
We know your focus is on the children and families you work with. We know you've got curriculum to implement; lessons to plan; families to engage; assessments to administer; and kids to support—and we know you need the professional development and resources that help you in your homes and classrooms on Monday morning.

But what happens in your early learning environment is affected by what happens outside of it. From your city council to Congress, policymakers are making policy—policy that has real, lasting, consequential impacts on you, your work, your businesses, and your communities each and every day. And they're doing it with or without you.

We think you have something important to say. We think your expertise matters. We think you should be at the table and part of the conversation. And we know that when early childhood educators and families come together with a unified voice, we are a powerful force.

So for the 2018 NAEYC Annual Conference, take the opportunity to be an advocate. Do ONE new thing related to public policy, advocacy, or Power to the Profession:

- ★ If you've never done it, attend a session in the policy/advocacy track.
- ★ Sign up for Power to the Profession alerts at www.naeyc.org/profession.
- ★ Come visit us in the NAEYC Shop or during the Under the Sea event at the Georgia Aquarium.
- ★ Tweet about what you're doing to be an advocate at @SupportEarlyEd.
- ★ Stand with your fellow educators by signing up to join America for Early Ed at www.americaforearlyed.org!
- ★ And don't forget to complete and return an America for Early Ed Advocacy Postcard!



It's time to embrace your power, superhero. You are an advocate. What are you going to do today?



Here are a few policy, advocacy, and Power to the Profession sessions to choose from:

Session Title	Date and Time	Room Number (Georgia World Congress Center)
Power to the Profession Boot Camp: Explore your role advancing the profession	Tuesday, 11/14 12:00 - 4:00 PM	Room A313/314
Power to the Profession: A Pulse Check	Wednesday, 11/15 12:00 - 3:00 PM	Room B211/212
What's new in Washington: A federal policy overview	Thursday, 11/16 8:00 - 9:30 AM	Room A403
Let my people bring their kids to work	Thursday, 11/16 10:00 - 11:30 AM	Room B301
Using a strengths-based family engagement lens to advance an equity agenda	Thursday, 11/16 1:00 - 2:30 PM	Room B301
We're all in this together: Alignments and the power of collaboration	Thursday, 11/16 3:00 - 4:30 PM	Room B209
Finding balance as an emerging leader	Thursday, 11/16 3:00 - 4:30 PM	Room A410
America for Early Ed: How you can help grow the demand for high-quality early childhood education	Friday, 11/17 8:00 - 9:30 AM	Room A403
Out of the church basement to the top of the hill	Friday, 11/17 10:00 - 11:30 AM	Room B306
Power to the Profession: Contribute to advancing ECE: a unified profession	Friday, 11/17 3:00 - 4:30 PM	Room A311

Looking for other opportunities to be part of America for Early Ed? Find us during the Opening Session, at the Under the Sea event, and in the NAEYC Shop. Don't miss out:

- ★ **Advocacy Postcards:** Write down your chosen action steps & your address. Then drop it into one of our advocacy mailboxes. We mail it to you & you share via social media!
- ★ **Video Interviews:** There's no story better than your story. Come tell it to us!
Look for a call to sign-up - especially if you live in a special state or district where your elected officials need to hear from you!

Visit www.naeyc.org/profession and www.americaforearlyed.org to learn more, share your story, provide feedback, and download great resources.