

Uncertainty Ahead Means Instability Now

Why Families, Children, Educators, Businesses, and States Need Congress to Fund Child Care

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WEST VIRGINIA



The problems are clear: Families can't find or afford child care because compensation is too low to attract and retain early childhood educators. As federal relief dollars that have saved the sector from complete collapse begin to dry up, the stability those dollars brought to programs will disappear with the funding.

The solutions are clear: The public benefits from public investments in child care and early learning. Congress needs to build on the successes of child care funding to prioritize additional, sustainable investments that ensure programs and educators can meet the needs of families, children, and businesses, and states can continue to build towards an early childhood education system that works.

In October 2022, more than 12,000 early childhood educators from all states and settings—including faith-based programs, family child care homes, Head Starts, and child care centers—responded to a new ECE field survey from the National Association for the Education of Young Children (NAEYC). The results of this survey continue to show that relief helped, but uncertainty about the future is impacting the present.

Here are some reflections from survey respondents in West Virginia:

"We have had great success in the past year with the funds we've received! Our teachers have been given many benefits, pay raises, bonuses, and incentives!! We've been able to provide all classrooms with new toys, furniture equipment, and supplies to provide higher quality care! We have remodeled many areas of our center recently adding a garden center!"—Program Director/Administrator

"Childcare providers were not making high enough wages to start with before these grants came out. Many people left the field for higher paying jobs."—Family child care owner/operator

"WV providers haven't had a raise in years, we need the state to incorporate cost of living evaluations yearly. A lot of child care places are closing. Warehouses are starting off at 21.00 per hour. Childcare providers and assistants don't make this."—Family child care owner/operator

"I worry about being able to stay open. Being able to retain staff has been a nightmare as it is, but without that extra boost to pay higher wages, I fear I'll have no teachers willing to work for the pay."—Program Director/Administrator

“I worry we won’t be able to afford our higher qualified teachers and will lose them to the public school system who can offer better pay and benefits. As a private sector we do not have the funds the county school system is offered. The stability grant funds have been so helpful in maintaining higher quality care for our families. Our teachers have more resources now than we’ve ever been able to offer.”—Program Director/Administrator

Here’s a brief summary of the survey data from West Virginia:

Note that due to the small sample size, West Virginia’s data is reported using numbers, while the national data is reported using percentages.

	WEST VIRGINIA	NATIONAL
Sample Size	26	12,897
Child Care Center	11	47.7%
Family Child Care	10	18.6%
STABILIZATION GRANTS¹		
Total reporting that their program would have closed without grants	10	34.0%
Total reporting that they believe their last payment will be in 2023	19	61.0%
When stabilization grants end:		
Total reporting their programs will have to cut wages or be unable to sustain wage/salary increases	10	23.0%
STAFFING AND SUPPLY		
Current Challenges		
Total reporting that their program is currently experiencing a staffing shortage	10	67.0%
Among respondents in programs with a staffing shortage:		
› Reporting they are serving fewer children	2	45.4%
› Reporting a longer waitlist	5	37.4%
Future Challenges		
Total indicating “yes” or “maybe” to considering leaving their job or closing their family child care home	8	29.2%
Number one thing needed to stay	Competitive wages	Competitive wages
ECE WORKFORCE WELL-BEING		
Total respondents experiencing financial insecurity in the last year	8	29.5%
Total respondents who received more money from a wage increase or supplement in the last year	11	49.4%
Total indicating that burnout/exhaustion are “greatly” or “to some extent” contributing to problems retaining teachers	17	78.0%

1. For more state-level information about the receipt of stability grants, please see ACF’s state profiles. According to the profile for West Virginia, providers in 100% of West Virginia counties received funds as of 6/30/22. https://www.acf.hhs.gov/sites/default/files/documents/occ/West_Virginia_ARP_Child_Care_Stabilization_FactSheet.pdf

Methodology This online survey, created and conducted by NAEYC using SurveyMonkey, represents the responses of a non-randomized sample of 13,037 individuals working in early childhood education settings who completed the survey in English or Spanish between October 5-23, 2022. To generate a more representative national sample from the pool of responses, a probability proportional to size (PPS) methodology was used to pull samples by state that are benchmarked to the share of the total early childhood workforce by state. These shares were calculated by the authors from the Bureau of Labor Statistics May 2021 Occupational Employment and Wage Statistics (Codes: 11-9031, 25-2011, 25-2051, 39-9011). The final sample size for the national-level analysis is 12,897. In contrast, for the state-level analysis, the entire sample of responses from each state were used. We are unable to supply detailed analysis in states for which there are very small sample sizes across sub-groups. Respondents were asked to select any setting that applied to them. They could choose from the following list: child care center, family child care home, non-profit, for-profit, school-based, Head Start, faith-based, multi-site. For this brief, only the percentages for child care center and family child care are reported.

The survey links were shared widely through email newsletters, listservs, social media, and via partnerships, and 10 randomly selected respondents were provided with a \$100 gift card for participation in a sweepstakes. Given the constantly changing and widely varying nature of the crisis, the broad analysis from this survey is intended to present the experiences of the respondents, as captured in the moment that they take the survey, with extrapolations for the experiences of the field and industry at large. Additional information available at www.naeyc.org/pandemic-surveys