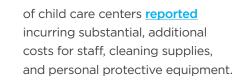
Families Suffer Without Child Care Relief from Congress



Expenses Are Up

Operating Costs¹

70%





Revenues Are Down



of child care programs <u>reported</u>, as early as March, a loss in income due to families' inability to pay tuition.

of survey respondents <u>reported</u> serving fewer children than they were prior to the pandemic.

Average Enrollment

+ 47%	- 67%	

1. Center for American Progress. The True Cost of Providing Safe Child Care During the Coronavirus Pandemic. September 3, 2020.

Raise Tuition or Close?

If Congress fails to provide the **\$50 billion** in stabilization funding that child care programs across the country need, programs who want to stay open will have no choice but to raise tuition for families. In fact, of the programs who responded to NAEYC's survey in July:

35% of centers and home-based programs were already in a position where they had to increase tuition and another 28% hadn't decided yet. But if families—who are more likely to be unemployed and underemployed due to the pandemic—can't pay increased tuition, child care programs will have only one option left: permanent closure. Already, 40% of child care programs who responded to NAEYC's survey are certain they will close without public assistance.

Congress, **#SaveChildCare** before it's too late.

"I am trying very hard to be flexible with parents and I really don't want to raise my child care rates or let certain families go, but without help, this is probably what will happen." - Child Care Center Director, North Carolina "Before the pandemic, I already had a hard time making a profit, and that was when I operated at 100% capacity, with a waiting list. Now, I've been without half of my income for three months. If this continues, I will need to close my business." - Family Child Care Home Owner, Illinois "I am trying not to raise tuition as I know most families are suffering as well, but I just don't see how we will be able to stay in business without help." - Child Care Center Director, California