

New ELP Hub Application: What Programs Need to Know

NAEYC is launching a new, native application experience within the Early Learning Program (ELP) Hub. Programs starting a new Recognition or Accreditation application will complete and submit the entire application in the ELP Hub—including entering responses and uploading evidence for document-based assessment items—rather than being redirected to SurveyMonkey Apply.

The overall application process, assessment items, review process, decision criteria, and resubmission expectations remain unchanged. The only change is where programs complete and submit the application.

Key Timeline

Beginning **June 1, 2026**, any new Recognition or Accreditation application started by a program will open in the new native ELP Hub application.

Programs that already started an application in **SurveyMonkey Apply** before June 1, 2026 should continue completing the application there, including any required resubmission if the initial application is not successful.

SurveyMonkey Apply will be sunset by the end of 2026. Programs currently working in SurveyMonkey Apply should continue making progress and submit as early as possible.

What's Changing?

- New applications starting on June 1, 2026 will be completed entirely in the ELP Hub, including the initial submission of evidence and resubmission, if needed.

What's Staying the Same?

- Applications are accessed through the ELP Hub where document-based evidence is submitted.
- Programs receive a decision within 90 days and can view results in Application History.
- One resubmission is allowed if the initial application is not successful.

Important Note for Programs in SurveyMonkey Apply

Programs may choose to move to the new ELP Hub application; however, any work already completed in SurveyMonkey Apply will not transfer. Programs that move to the new application will need to start over.

Questions?

Email accreditation.information@naeyc.org or call (800) 424-2460, option 3, option 1, option 1.

Which Pathway Should I Use?

