

2018 NAEYC

Annual Conference

November 14–17 | Washington, DC

naeyc[®]
annualconference

Exhibitor Prospectus

The NAEYC Annual Conference is the largest early childhood education conference in the world. You'll connect with more than 7,500 teachers, program administrators, students, and researchers in the early childhood education (ECE) field.

Who attends the Annual Conference?

- Infant and toddler teachers, teaching assistants and staff
- Kindergarten teachers and staff
- Primary Grade teachers and administrators
- Private and public schools, centers and educational organizations
- Family child care providers
- Curriculum specialists
- Higher Education faculty and students
- Advocates and researchers
- Consultants

NAEYC BY THE NUMBERS

136,000+

Facebook Followers

7,000+

NAEYC-Accredited
Early Learning Programs

56,000+

Members

200+

NAEYC-Accredited
Early Childhood Higher
Education Programs
in 41 states

95%

of attendees
visited the
Expo Hall

58%

attendees who visited
the Expo Hall were
there for 2-5 hours

38%

of attendees
in 2017 were
first-timers

"I love that I can talk to the people who write the books that I use—and ask them questions!"

- Conference Attendee

"I always look forward to the Conference because NAEYC sets the standard for quality and current trends related to early childhood education."

- Conference Attendee



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2018 Annual Conference | November 14-17, 2018 | Washington, DC
Walter E. Washington Convention Center | Exhibit Halls A/B

Exhibit Booth Pricing

10x10 Inline: \$1,550

10x10 Corner: \$1,800

Island Booth: \$18.00/sq. ft.

Expo Features and Traffic Builders

- An enticing and heavily promoted food court and snack carts
- Complimentary registrant conference bag pick-up
- NAEYC Members-Only Lounge with complimentary coffee for attendees
- NAEYC Career Center with free professional headshots
- Poster sessions
- Exhibitor giveaways
- And more!

Expo Schedule*

Tuesday, November 13	8:00 am – 5:00 pm	Exhibitor Move-In
Wednesday, November 14	8:00 am – 2:00 pm	Exhibitor Move In
Wednesday, November 14	5:00 pm – 7:00 pm	Expo Hall Grand Opening
Thursday, November 15	10:00 am – 6:00 pm	Expo Hall Open
Friday, November 16	10:00 am – 6:00 pm	Expo Hall Open
Friday, November 16	6:00 pm – 8:00 pm	Exhibitor Move-Out
Saturday, November 17	8:00 am – Noon	Exhibitor Move-Out

Exhibitors must be ready for opening an hour prior to the posted opening of the show.
Tear down may not occur prior to the posted tear down time.

View the [Exhibitor Application](#) and [Rules and Regulations](#) for additional information. [Visit NAEYC.org](#) for event information.

Annual Conference Contacts:

[Adam Gawason](#) | (856) 302-0894 | Business Development

[Kathleen Lawrence](#) | (856) 302-0893 | Business Development

[Debi Maines](#) | (856) 302-0890 | Exhibitor Logistics

[Nicole Zuchetto](#) | (202) 350-8824 | Strategic Alliances & Advertising

INCLUDED WITH 10' x 10' BOOTH:

- 8' back drape and 3' side drape
- Company identification sign
- 4 full conference registrations (maximum of 50)
- Company name, booth number, product category and URL listing in the event program and in the digital version
- Company name, booth number, product category, description and URL listing in the Conference Mobile App

DC sits right in the middle of more than 40% of the nation's population! This means Annual Conference will be **packed** with:

Teachers
Program Administrators
Students
Researchers
And more!

**Exhibit dates and times are subject to change without prior notice.*