



# Institute Program Insertion Order

Company \_\_\_\_\_

Name of contact person \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Should invoice order be sent to contact person? Yes  No  *If no, please specify below:*

Send invoice to \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

## Ad sizes and pricing

	Color	NON-BLEED (WxH)	BLEED SIZE (WxH)
Half-page (horizontal) <input type="checkbox"/>	\$940	8.375 x 5.25	8.875 x 5.75
Half-page (vertical) <input type="checkbox"/>	\$940	4.1875 x 10.5	4.6875 x 11
Full page <input type="checkbox"/>	\$1150	8.375 x 10.5	8.875 x 11

*Interested in a cover page?*

*Contact [advertising@naeyc.org](mailto:advertising@naeyc.org) for availability of Covers 2, 3, & 4*

**Email completed order form to:** [advertising@naeyc.org](mailto:advertising@naeyc.org)

## Important deadlines

**April 3, 2023:** Program reservations due

**April 10, 2023:** Submit artwork to [advertising@naeyc.org](mailto:advertising@naeyc.org) for content approval by NAEYC

## Payment method

**For payment by check:** Make check payable to NAEYC with invoice # on check  
Mail to P.O. Box 96261, Washington, D.C. 20090-6261

**For payment by credit card:** Contact Codi Trump at (202) 350-8906