



## Annual Conference Program Insertion Order

Company \_\_\_\_\_

Name of contact person \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Should invoice order be sent to contact person? Yes  No  *If no, please specify in billing information:*

Send invoice to \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### Conference Program Ad Pricing and Sizes

<b>Ad Placement</b>	<b>Black &amp; White</b>	<b>Color</b>	<b>Artwork Size (W x H inches)</b>	
Half-page (horizontal)	<input type="checkbox"/> \$1,395	<input type="checkbox"/> \$2,550	Trim Size: 8.375 x 5.25	With Bleed: 8.625 x 5.5
Full page	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$3,900	Trim Size: 8.375 x 10.5	With Bleed: 8.625 x 10.75

*Interested in a cover page?*

*Contact Codi Trump at [ctrump@naeyc.org](mailto:ctrump@naeyc.org) for availability of Covers 2, 3, & 4*

**Email completed order form to:** [advertising@naeyc.org](mailto:advertising@naeyc.org)

#### **Important deadlines**

**August 23, 2024:** Program reservations due

**September 6, 2024:** Submit artwork to [advertising@naeyc.org](mailto:advertising@naeyc.org) for content approval by NAEYC

#### **Payment method**

**For payment by check:** Make check payable to NAEYC with invoice # on check

Mail to P.O. Box 96261, Washington, D.C. 20090-6261

**For payment by credit card:** Contact Codi Trump at (202) 350-8906