

June 2-5

NEW ORLEANS, LA

#naeycINST



naeyc Institute



Institute Program Insertion Order

Company _____

Name of contact person _____

Telephone _____ Email _____

Should invoice order be sent to contact person? Yes No *If no, please specify below:*

Send invoice to _____

Street _____

City _____ State _____ ZIP _____

Telephone _____ Email _____

Institute Program Ad Pricing and Sizes

<u>Ad Placement</u>	<u>Price</u>	<u>Artwork Size (W x H inches)</u>
Half-page (horizontal) <input type="checkbox"/>	\$940	Trim Size: 8.375 x 5.25 With Bleed: 8.625 x 5.5
Full page <input type="checkbox"/>	\$1,150	Trim Size: 8.375 x 10.5 With Bleed: 8.625 x 10.75

*Interested in a cover page?
Contact Codi Trump at ctrump@naeyc.org for availability of Covers 2, 3, & 4*

Email completed order form to: advertising@naeyc.org

Important deadlines

April 3, 2024: Program reservations due

April 10, 2024: Submit artwork to advertising@naeyc.org for content approval by NAEYC

Payment method

For payment by check: Make check payable to NAEYC with invoice # on check
Mail to P.O. Box 96261, Washington, D.C. 20090-6261

For payment by credit card: Contact Codi Trump at (202) 350-8906