

Program Advertisement Reservation Form

Company Name _____

Street _____

City _____ State _____ ZIP _____

Name of contact person _____

Telephone _____ Email _____

If invoice should be sent to someone besides the contact person, please specify below:

Name of contact person _____

Telephone _____ Email _____

Ad Sizes and Rates

Please select one (1) of the following:

<u>Ad Placement</u>	<u>Color</u>	<u>B&W</u>	<u>Artwork Size (W x H inches)</u>
Half-page (horizontal)	<input type="checkbox"/> \$2,700	<input type="checkbox"/> \$1,500	Trim Size: 8.375 x 5.25 (With Bleed: 8.625 x 5.5)
Full page	<input type="checkbox"/> \$4,100	<input type="checkbox"/> \$2,200	Trim Size: 8.375 x 10.5 (With Bleed: 8.625 x 10.75)

*Interested in a premium placement or cover page?
Contact advertising@NAEYC.org for availability of Covers 2, 3, & 4, and pages 1 & 2.*

Important Deadlines

August 28, 2026: Program reservations due.

Send completed reservation form to advertising@NAEYC.org.

September 4, 2026: Submit artwork to advertising@NAEYC.org for content approval by NAEYC.

Payment Method

An invoice will be delivered to contact person via email. Payment is required within 30 days of receiving the invoice or by October 1, 2026, whichever date comes first.

Credit Card: Follow the link received with the invoice.

Check: Make check payable to NAEYC with invoice # on check.

Mail to P.O. Box 96261, Washington, D.C. 20090-6261.

ACH/Wire: Request information from advertising@NAEYC.org.

Cancellations cannot be accommodated after August 1, 2026.

Questions? Contact advertising@NAEYC.org • All dates are tentative and subject to change