

Data Use and Privacy Statement

How Your Information Will Be Used

Survey responses: Your responses to survey questions will be combined with thousands of others to produce aggregate findings. These findings inform policy advocacy, media coverage, and resources developed for the early childhood field. Your individual responses will never be identified in any published report, brief, or public communication.

State-level data: Responses are analyzed by state to produce state-level fact sheets. These report aggregate findings only; individual responses are not identifiable at the state level.

Contact information: If you choose to provide your name and email address, this information is stored separately from your survey responses and used only for the purposes you consent to:

- Sending you survey findings and state-level data when released
- Connecting you with your local NAEYC affiliate
- Following up about media or storytelling opportunities (if you opt in)
- Sharing relevant resources based on general survey themes

Tailored communications: To provide you with relevant information, we may match the email address you provide against existing NAEYC records (such as membership status). This matching is used solely to improve the relevance of follow-up communications; it does not affect how your survey responses are analyzed or reported.

Data security: Your information is stored securely and accessible only to authorized staff. Contact information is not sold or shared with third parties.

Your choices: Providing contact information is optional. If you do not provide an email address, you will not receive follow-up communications, but your responses will still contribute to aggregate findings.

Questions: If you have questions about how your information is used, contact research@naeyc.org.