



Annual Report 2024

FISCAL YEAR

9/1/2023-8/31/2024

naeyc[®]

Building NAEYC's Community

2024 Highlights



Throughout the year at NAEYC, we are honored to represent and advocate for tens of thousands of early childhood educators to support not only our members but our nation's children, families, and communities.

This year, we welcomed more than 7,700 members and more than 1,200 exhibitors to Nashville, TN, for the world's largest annual conference of early childhood education professionals, creating a space for learning, networking, and community-building. And we gathered more than 2,000 educators in New Orleans for the 2024 Professional Learning Institute.

We accredited thousands of early learning and higher education programs and published multiple books as well as thought leadership articles in our journals, *Young Children* and *Teaching Young Children*. And our members earned more than 600 continuing education credits by participating in our professional development opportunities.

Through our ECE Workforce Survey and a Liability Insurance Survey, as well as through our Public Policy Forum — which drew more than 800 virtual participants from all 50 states — we engaged with our members to elevate your voices and develop advocacy skills.

We are committed to building NAEYC's future with you, and as always, we are grateful to all of you and to our affiliate organizations across the country who partner with us in this essential work every day.

With gratitude,

Michelle Kang
Chief Executive Officer

Governing Board Members

TERM ENDS		TERM ENDS	
JOSEPH ALVIANI Salesforce	2026	YOHANA QUIROZ Felton Institute	2025
BARBARA COOPER Start Early	2026	KELLY RAMSEY Developing People, Inc.	2026
ERIN COVINGTON Alvarez & Marsal	2027	TONI STURDIVANT Mid America Regional Council	2026
TONIA DURDEN Georgia State University	2027	TRAKI L. TAYLOR Frostburg State University	2024
STACEY FRENCH-LEE Georgia State University	2025	NATALIE VEGA O'NEIL Junior Achievement of Washington	2025
BRIAN JOHNSON Michigan State University	2026	REGINALD WILLIAMS South Carolina State University	2024
NADIA JONES Rollins Center for Language & Literacy	2024	MICHELLE WLAZLO J.C. Penney Company, Inc.	2026
NICOLE LAZARTE ACCA Child Development Center	2024	SHU-CHEN "JENNY" YEN California State University, Fullerton	2027
CHARU MANOCHA SmartPak	2025	MICHELLE KANG NAEYC (ex-officio board member)	
XIARA QUINN Learning Grove University of Cincinnati	2025		



Mission

NAEYC promotes high-quality early learning for each and every child, birth through age 8, by connecting practice, policy, and research. We advance a diverse, dynamic early childhood profession and support all who care for, educate, and work on behalf of young children.

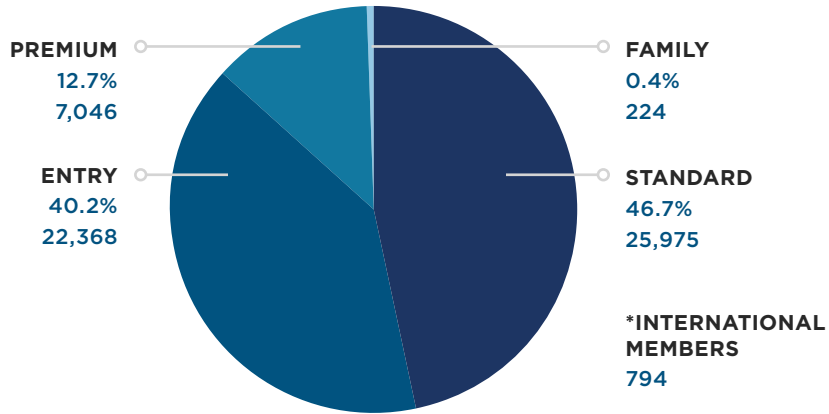
Vision

Each and every child thrives and learns in a society dedicated to ensuring all children reach their full potential.



Membership Update

Total: 55,613



Affiliate Advisory Council

KELLY RAMSEY, VP LIASON
TERM: 6/1/2022-5/31/2026

HELENE HARTE, CHAIR ELECT
TERM: 6/1/2019-5/31/2026

RAQUEL MUNARRIZ DIAZ, PAST CHAIR
TERM: 6/1/2019-5/31/2024

ZAINA CAHILL, CHAIR
TERM: 6/1/2019-5/31/2025

REBECCA LAMAR
TERM: 6/1/2021-5/31/2024

GINA FORBES
TERM: 6/1/2021-5/31/2024

VICTORIA ROANHORSE
TERM: 6/1/2021-5/31/2024

JAMIE CHO
TERM: 6/1/2022-5/31/2025

LARA KYRIAKOU
TERM: 6/1/2022-5/31/2025

VICTORIA LONG-COLEMAN
TERM: 6/1/2022-5/31/2025

NATALIE WILLIAMS
TERM: 6/1/2022-5/31/2025

LUCERO IRIZARRY
TERM: 6/1/2023-5/31/2026

AMY MCGINN
TERM: 6/1/2023-5/31/2026

NEFERTITI HUNTER-HOLBECK
TERM: 6/1/2023-5/31/2026

CRYSTAL ABBE
TERM: 6/1/2023-5/31/2026

BRIGITTE YOUNT WILLIS
TERM: 6/1/2023-5/31/2026

HELLO online discussions and forum

Unique contributors: 598

Discussions: 2,074

Interest forums: 30



Public Policy

Surveys

- October 2023** - RAPID + NAEYC
- January 2024** - ECE Workforce Survey
- May 2024** - Liability Insurance Survey

Public Policy Forum

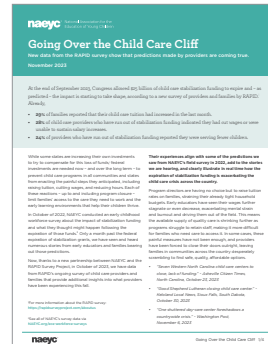
Participants: Over 800 virtual
Geographies: All 50 states

Sessions: Advancing a prepared and supported ECE workforce, supporting inclusive education for children with disability, impact on federal regulations

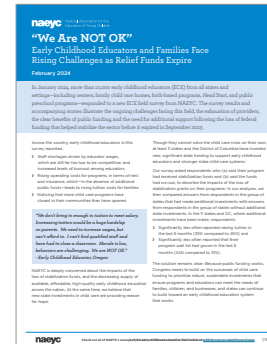
Speakers: Administration officials from Departments of HHS and Education, Congressional Staff, White House staff, journalists, federal and state policy experts, and early childhood educators

Briefs

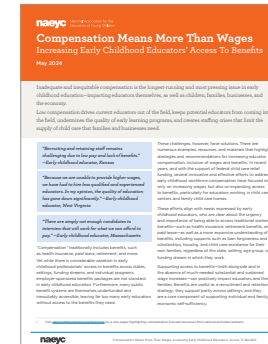
Numerous resources and briefs supporting the field, including:



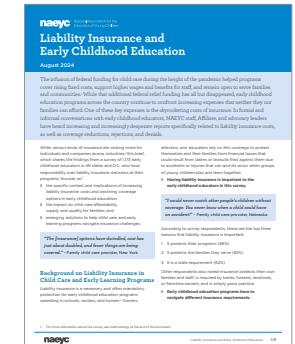
NOVEMBER 2023
Going over the Child Care Cliff



FEBRUARY 2024
"We Are NOT OK"



MAY 2024
Compensation Means More Than Wages



AUGUST 2024
Liability Insurance and Early Childhood Education



Professional Development

2024 Annual Professional Development (PD) Impact

Summary: Feedback provided by early education professionals shows that NAEYC PD broadened their understanding of topics related to developmentally appropriate practices (DAP); enhanced their teaching and leadership effectiveness; and increased their capacity to translate theory into practice toward optimizing high-quality early learning programs for young children.

- 1** PD positively changed early education professionals' perspectives on topics related to high-quality early learning programs:
81% Strongly Agree/Agreed
- 2** PD content enhanced or improved "HOW" early education professionals' work specific to high-quality early learning programs:
80% Strongly Agree/Agreed
- 3** PD improved early education professionals' knowledge/strategies/techniques specific to high-quality early learning programs:
85% Strongly Agree/Agreed
- 4** **The number early education professionals' who earned CEUs: 604**

Conferences

2023 Annual Conference

7721 Paid attendees

1201 Exhibitors

2023 Professional Learning Institute

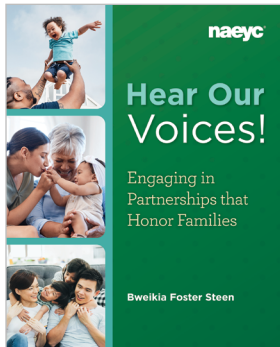
2068 Paid attendees

151 Exhibitors



Publications

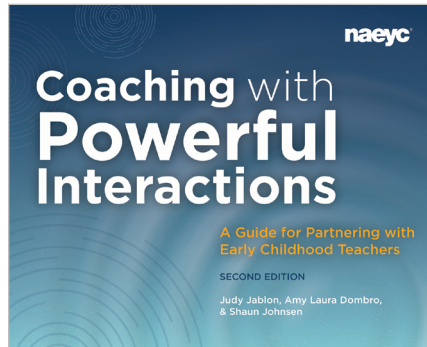
Books



ITEM 1166

Hear Our Voices! Engaging in Partnerships that Honor Families

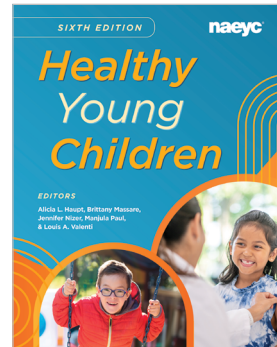
Families are their children’s first teachers. Early childhood educators know this, but what does it mean in practice? Participation, involvement, and engagement are only the first steps toward the true goal: reciprocal family partnerships.



ITEM 2452

Coaching with Powerful Interactions: A Guide for Partnering with Early Childhood Teachers, Second Edition

When the quality of interactions improves, relationships become deeper and stronger, which in turn leads to more effective learning and growth. Taking the three-step Powerful Interactions framework—originally created to enhance the interactions between children and their teachers—this resource applies it to the interactions between teachers and coaches.



ITEM 1167

Healthy Young Children, 6e

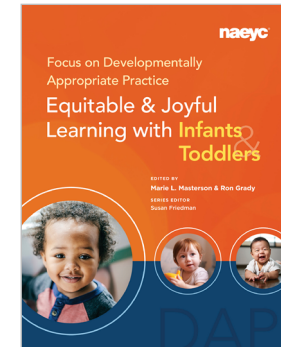
Developed by pediatric physicians, healthcare providers, and early childhood educators, the fully revised sixth edition focuses on how education and healthcare professionals can work with children and families to promote physical and mental health and provide safe and healthy environments.



ITEM 1168

Spotlight on Young Children: Observation and Assessment, Volume 2

In today’s world of data collection, high-stakes testing, and accountability, it is vitally important to understand how to effectively assess young children in familiar settings; use this data to inform the curriculum; and communicate this information with staff, families, and communities.



ITEM 1170

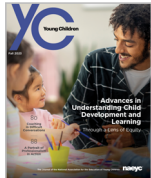
Spotlight on Young Children: Challenging Behavior

If you’ve ever wondered how effective teachers actually do DAP with very young children, this is the book for you. Here, you can peek into classrooms to see teachers making intentional decisions in the key areas of practice that form the six guidelines for DAP in action.

Publications Journals

Young Children

VOL. 78, NO. 3 | SEPTEMBER 1, 2023 | FALL



Advances in Understanding Child Development and Learning: Through a Lens of Equity

This issue of Young Children highlights key child development concepts, such as agency and funds of knowledge, emphasizing the need to deepen our knowledge of child development and learning through a lens of equity.

Young Children

VOL. 78, NO. 4 | DECEMBER 1, 2023 | WINTER



Technology and Media in Early Childhood Education

The latest issue of Young Children delves into the what, why, when, and how of incorporating technology and media into early childhood programs and classrooms.

Young Children

VOL. 79, NO. 1 | MARCH 1, 2024 | SPRING



Knowledgeable and Engaged Young Citizens: Social Studies in Early Childhood

This issue of Young Children offers in-depth explanations and powerful examples of social studies teaching and learning.

Young Children

VOL. 79, NO. 2 | JUNE 3, 2024 | SUMMER



Self-Regulation and Executive Function: Responsive and Informed Practices for Early Childhood

This issue of Young Children offers a range of ideas for how early childhood professionals can translate important findings into actionable steps in their own settings to nurture these skills.

Teaching Young Children

VOL. 17, NO. 1 | OCTOBER 2, 2023 | FALL



Advancing Equity in Preschool: Practical Strategies

What does advancing equity in preschool look and sound like? This issue of Teaching Young Children offers practical strategies to help answer these questions and illuminates developmentally, culturally, and linguistically appropriate practices that you can apply in your own contexts.

Teaching Young Children

VOL. 17, NO. 2 | JANUARY 2, 2024 | WINTER



Literacy Practices for Preschool

This issue of Teaching Young Children aims to complement and expand the literacy practices you already engage in, like interactive read alouds. Read about ways to plan and use your learning environment and materials to spur literacy and language learning while including children's cultures, opportunities to play, and intentionally integrated direct instruction.

Teaching Young Children

VOL. 17, NO. 3 | APRIL 1, 2024 | SPRING



Individuality: Supporting Each and Every Preschooler

This issue of Teaching Young Children focuses on how preschool educators can learn about and be responsive to each child's individual assets, personalities, approaches to learning, and needs.

Teaching Young Children

VOL. 17, NO. 4 | JULY 1, 2024 | SUMMER



Nurturing Multilingual Learners in Preschool

This issue of Teaching Young Children is devoted to helping you address the assets and needs of children who are learning more than one language. You'll find articles on creating learning environments and communities that draw on multilingual learners' strengths and interests.

Accreditation

Early Learning Programs

Number of Accredited Programs: 5,762

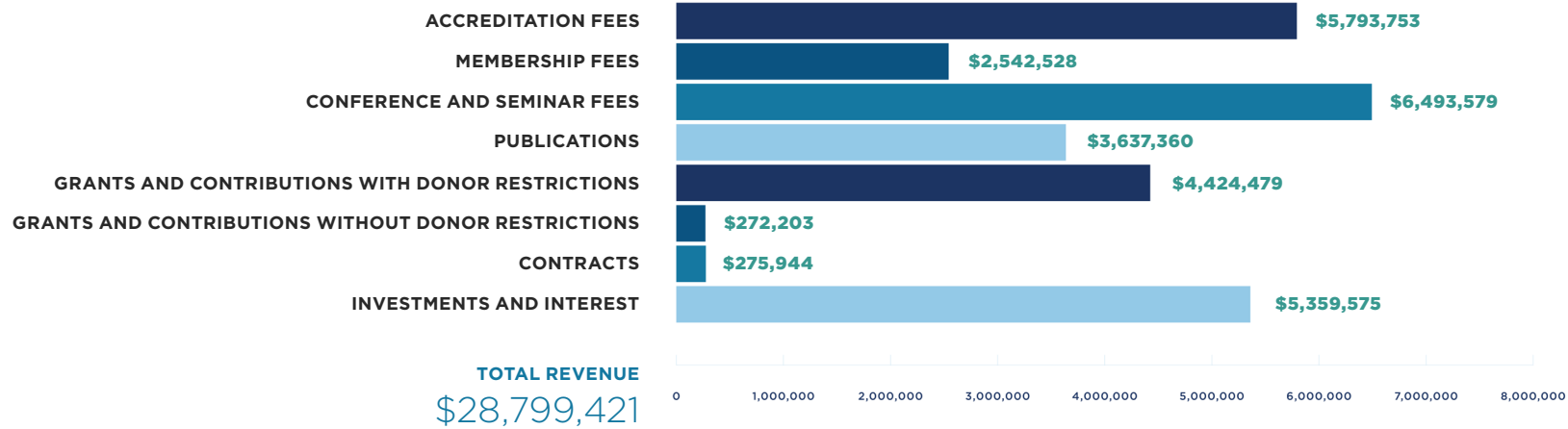
Higher Education

Number of Accredited Programs: 178

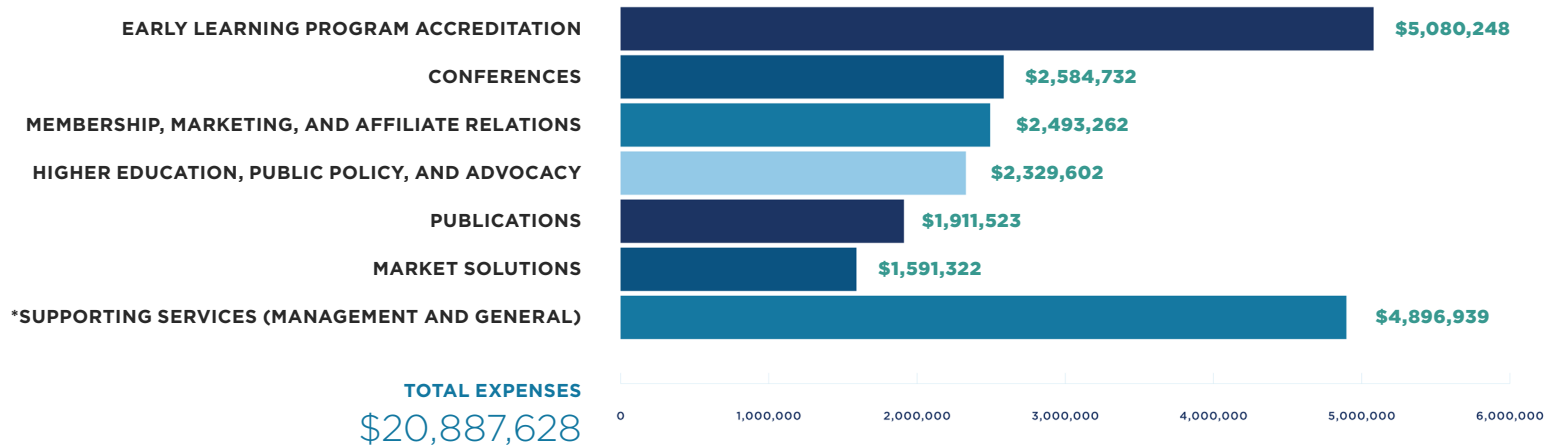


Financial Overview

Revenue

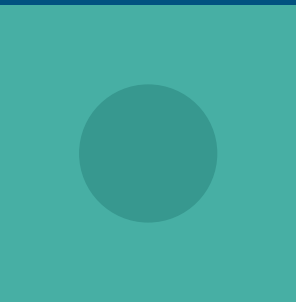


Expenses



* Supporting services includes Governing Board, CEO office, Finance, Human Resources, Legal, Information Technology, and Office Operations.

CHANGE IN NET ASSETS FROM FY 2023 TO FY 2024:
\$7,911,793



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Education of Young Children

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NAEYC.org

