**Author Press Release Template**

**For Immediate Release:**

[Insert Month, dd, yyyy]

**Media Contact:**

[Insert Media Contact Name]

[Insert Media Contact Email]

[Insert Media Contact Phone Number]

**[Insert Author or Publisher Name] Announces the Release of [Insert Title of Book]**

**[Insert Location of Author Publication]**-- [Insert Author or Publisher Name] launched a new book, *[Insert Title of Book]*, edited by [Insert Editor Name].

The publication explores [insert short description and main idea of book]. This book is an excellent resource for [insert book’s target audience and how it is designed to inform them]. Topics covered in *[Insert Book Title]* include [insert topics covered]. According to [Insert Author Name], “[Insert author quote].”

[In three sentences or less, insert additional book details].

*[Insert Book Title]* is available for purchase in the [Insert Book Store Name and link if applicable]. For more information on this book and other resources, visit [Insert book website url].

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*[Insert two sentences about the author]*